DIALOGUE ON DIVERSITY
Over Twenty Five Years of Service to America’s Diverse Communities

ENTREPRENEURSHIP / INFORMATION TECHNOLOGY CONFERENCE, 2018
STEAM — POWER FOR THE XXI CENTURY

September 7, 2018, 11:00 a.m. – 2:30 p.m. Rayburn House Office Building, Washington, D.C.

AGENDA

. . . OF REVOLUTIONS — INDUSTRIAL AND INFORMATION, THE THEMES OF TWO CENTURIES

11:00 a.m. Welcome and Introduction, Ma. Cristina Caballero, President of Dialogue on Diversity,
Jackie Reyes-Yanes, Director, Mayor’s Office on Latino Affairs, D.C. Government

11:10 Overview – Hon. Gregory L. Rohde, former Director, National Telecommunications and
Information Administration (NTIA, DOC) — Advances in Information Technology –
Commerce and Communications, Society and Culture: Is IT to be Revolutionary?

Hon. Luís Borunda, Deputy Secretary of State, Maryland — Business Planning, and the
Launch of an Enterprise

11:45 MIDDAY SESSION

Honorable Luís Aparicio, Minister Counselor to the
Embassy of El Salvador, is a conference guest.

Recognition of Leaders, Awards for STEAM Business Fair

Hon. Tony Cárdenas, House of Representatives, California (29)

Presentation of CORPORATE EXCELLENCE AWARD to Laura Berrocal, Senior Director,
Policy and External Affairs, CHARTER COMMUNICATIONS

The marvelous Internet of Things (I0T) — Efficiency, Complexity, Privacy
Stacey Gray, Policy Counsel, Future of Privacy Forum

12:45 Supplier Diversity: Marketing Tips for Small/Ethnic Enterprises, Sharon Pinder
President, Capital Region Minority Supplier Development Council.

Small Business: Making their Way in D.C. Todd Valentine, Department of Small
Local Business Development, D.C. Government, Innovation and Equitable Development

1:30 STEM / STEAM studies: Bacilia Angel, Mitre Corporation, Lead Systems Engineer,
and Board, Society of Hispanic Professional Engineers

Coding, The Youngest Cohorts, Alicia C. Lane, Director of Programs, TechBridge Girls, D.C
The Science and Art of Coding: Dwight Barbour, Web and Mobile Engineer, Consultant

2:30 Adjournment — continued discussion at Tortilla Coast before Reception

RECEPTION: TORTILLA COAST, FIRST AND D STREETS, S.E.
Colloquium Continues, 3:00 – 4:00 p.m.
Refreshments, 4:00 – 6:00 p.m.