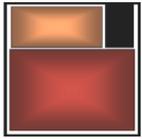


Happy Labor Day



DIALOGUE ON DIVERSITY

Twenty Five Years of Service to America's Diverse Communities

PRESS ADVISORY

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DIALOGUE ON DIVERSITY AT THE QUARTER CENTURY MARK

September 4th, 2015 Washington, D.C. — DIALOGUE ON DIVERSITY announces the lineup of speakers for its combined September 21st Entrepreneurship/IT Conference and the Celebration of its 25th Anniversary. Upon reaching the quarter century milestone in its colorful history, the Dialogue broaches an innovative program on education (the magical STEM studies included) as the royal gateway to effective entrepreneurship. As **Ma. Cristina Caballero**, the Dialogue's President/CEO, remarked, "for all our ingenuity and all our exertions in exploring the cutting edge of the useful technologies, the creative genius of our restless inventive classes is always ahead of us. It is a game of catch-up that no one ever wins – and certainly no one ever loses! And it is not just a spectator sport!" The theme is underlined by the commentary of **Gregory L. Rohde**, of e-Copernicus, former NTIA head, on the on-rushing information technology tsunami that is shaping commerce and business in new molds – giving way to fresher models for our ever novel environments.

The attached agenda sets out the topics and speakers, for both the Entrepreneurship/IT afternoon program and the celebratory Anniversary reception and festivities held in the early evening, all at the **Microsoft Innovation & Policy Center, at 901 K St, N.W. Washington, D.C.**

The theme is sounded in the very first act on the agenda, as **Emmeline Cardozo** brings on the Girls Who Code. Ms. Cardozo is the Washington manager in the network of clubs where high school age girls tackle the tasks of managing computers — not just passively, but to create new programs, to forge new routes to new ends with the powers of the technology. **Lidia Soto-Harmon**, regional manager of programs for the Girl Scouts, along with some of her subjects, is making young entrepreneurs of the members, turning the age old cookie campaigns into a scientifically sound business proposition run with business smarts of the young ladies about to come to center stage in the American economy. Completing the panel, **Celeste Carrasco** of AT&T reviews the key subject, Women in Technology.

Also on the bill are **Natalia Olson-Urtecho** on SBA minority preference programs, **Sharon R. Pinder**, heading the Capital Region Minority Supplier Development Council, the supplier diversity magnet, and **Charlie M. Partridge**, Regional Supplier Diversity Manager with Pepco Holding, Inc., once more this year briefing us with updates and fresh ideas on the subject as seen from the vantage point of the purchasing company. **Jeanette Prenger**, the vivacious creator of ECCO Select, brings us the world of custom software installations designed to each customer's one-of-a-kind bundle of actual needs.

Dialogue on Diversity's **QUARTER CENTURY AWARDS** will be presented during the evening session:

Health Leadership Award DR. MALCOLM N. JOSEPH, III, of CareFirst BlueCross BlueShield

Information Technology Privacy Leadership Award FRANK TORRES, of Microsoft

Medical IT Privacy Award DEBORAH C. PEEL of Patient Privacy Rights

Community Leadership Award ANDREW GELFUSO, Vice President, International Trade Center

Higher Education Excellence Award ANA G. MENDEZ UNIVERSITY SYSTEM

Education Leadership Award CÉSAR MORENO PEREZ, American Federation of Teachers

Enterprise of the Year Award D&P CREATIVE STRATEGIES

The old and new friends of Dialogue on Diversity, whose ideas and aid have been a driving force in its multiple projects, are urged to make the scene, sharing their own inspirations and joining with the newer forces that continue to propel our enterprises into the territories that we will be the first to chart. Register for the day at the Dialogue's internet site. **www.dialogueondiversity.org**

About Dialogue on Diversity: Dialogue on Diversity is a national network of women entrepreneurs and professionals, civil society staff and executives, and others with a lively policy concern, bringing together Latino and other diverse ethnic and cultural communities for interchange of experience and ideas in colloquia and symposia, aiming to achieve empowerment in civil, economic and social dimensions.