ENTREPRENEURSHIP / INFORMATION TECHNOLOGY CONFERENCE, 2019

THE SPIRIT OF ENTERPRISE: ANCIENT WISDOM, LIGHTNING TECHNIQUE

MICROSOFT INNOVATION & POLICY CENTER

901 K STREET, N.W. ELEVENTH FLOOR, WASHINGTON, D.C. SEPTEMBER 10, 2019
10:00 A.M. REGISTRATION, 11:00 A.M. – 4:30 P.M. RECEPTION FOLLOWING, 5:00 P.M.

10:00 REGISTRATION — Coffee

11:00 WELCOME AND INTRODUCTION,
MA. CRISTINA CABALLERO, President, Dialogue on Diversity, Convener
FRANKLIN GARCÍA, U.S. Representative (Shadow), District of Columbia
FREDERICK S. HUMPHRIES, JR, Corporate Vice President, U.S. Government Affairs, Microsoft Corporation
FRANK TORRES, Director, Consumer Affairs, Senior Policy Counsel, Microsoft Corporation

11:30 OVERVIEW – ADVANCES IN INFORMATION TECHNOLOGY – Commerce and Communications, Society and Culture: Is IT one of the Great Historical Revolutions?
HONORABLE LUIS BORUNDA, Deputy Secretary of State, Maryland — Launch of an Enterprise

12:00 MIDDAY SESSION — Lunch
RAMIRO CAZAVAS President and CEO, United States Hispanic Chamber of Commerce
NATALIA CAMPERO-ROMERO, Consul General, the Plurinational State of Bolivia

THE IT WONDER — A REVOLUTION AND ITS AFTERMATH
Nicolaus Copernicus and Modernity
HONORABLE GREGORY L. ROHDE, President, e-Copernicus,
Fmr. Ass’t Secretary of Commerce, Chief, NTIA

Presentation of Diversity City Leadership Award to
JACKIE REYES-YANES, Director, Mayor’s Office on Latino Affairs

1:30 SMALL BUSINESS: MAKING THEIR WAY IN D.C.
MICHAEL E. VEVE, of Lasa, Monroig, and Veve, McLean, Virginia

THE MARVELOUS INTERNET OF THINGS (IoT) — EFFICIENCY, COMPLEXITY, PRIVACY
JEREMY GREENBERG, Policy Fellow, Future of Privacy Forum.
FERNANDO TORREZ, President and CEO, NanoTech Computers

SUPPLIER DIVERSITY: MARKETING TIPS FOR SMALL/ETHNIC ENTERPRISES
SHARON PINDER, President, Capital Region MSDC

2:30 STEM / STEAM STUDIES — TECHNOLOGY PLUS (A FOR ARTS)
SHAYNE SWIFT, KAREN VENABLE-CROFT, GGA PIONEERS

CODING AND OTHER ARCANAS: THE YOUNG COHORTS
ALICIA C. LANE, TED, Acers Lane (specialized tutoring).

WOMEN AND TECHNOLOGY: THE DIMENSIONS OF A REVOLUTION
ROBERTA RINCÓN, Ph.D. Senior Manager, Research, Society of Women Engineers [SWE]

4:30 Adjournment — RECEPTION: 5:00 – 7 p.m. MICROSOFT 901 K ST., N.W., 11TH FLOOR

Recognition of Leaders, STEAM Business Fair